

ASSOCIATE OF ARTS IN HEALTHCARE MANAGEMENT

Southern New Hampshire University's College for America programs provide **affordable, flexible and achievable** paths to an accredited degree you can be proud of. This **competency-based education** program allows you to master specific skills as you complete the minimum number of projects, or as many as you're able to within a term — saving you time and money. With 24/7 online access and no classes or exams, you can earn your degree on your schedule.

Our Associate of Arts in Healthcare Management is designed to provide you with knowledge and skills that help increase your career opportunities — so you can leverage your education for workplace advancement and personal growth.



Career Outlook

Drawing upon insights from workforce and industry leaders, the degree is designed to support you in developing the competencies needed to advance your career. The AA in Healthcare Management was created in alignment with Association of University Programs in Health Administration (AUPHA) Bodies of Knowledge to ensure that the knowledge, skills, and abilities mastered in the program are directly relevant to careers in healthcare.

With your healthcare management degree, you can thrive in a variety of careers, including:

- Community health
- Healthcare administration
- Medical office management
- Medical technician
- Patient services
- Record management

The Associate of Arts in Healthcare Management is also the first step toward earning a bachelor's degree and pursuing management-level positions.



What You'll Learn

SNHU's College for America curriculum is made up of real world projects that count toward skills-based "goals." The Associate of Arts in Healthcare Management consists of 20 goals. Each goal aligns with a traditional degree course and qualifies for 3 college credits. The healthcare management degree goals include:

Organizational Culture in Healthcare: Explore communication strategies and cultural competencies to determine how they shape the brand of the healthcare organization. Determine how to ensure communications are aligned with a healthcare organization's mission, values and goals.

Components of Healthcare Organizations: Identify points of service in a healthcare organization to understand how the various components work together to provide a comprehensive experience for patients. Evaluate how organizations apply collaborative strategies to improve efficiencies.

Healthcare Terminology and Documentation: Explore the fundamentals of effective communication and correct use of medical terminology in the healthcare system. Analyze the role of documentation in healthcare organizations with regard to the policies, processes and procedures that impact the use of the documents.

Legal and Ethical Perspectives in Healthcare: Analyze the legal and ethical regulations and laws as determined by the governing bodies in healthcare. Learn how laws and regulations impact various healthcare organizations and their employees with regard to end-of-life decision making.

Fundamentals of Planning in Healthcare: Examine the processes and strategies that drive project planning in healthcare. Determine the role of project planning related to developing community health assessments, SWOT analysis and project planning initiatives in the healthcare industry.

Healthcare Delivery: Explore the various roles in a healthcare organization. Determine the responsibilities of each department and how they interact with one another. Examine the role of technology in delivering services across the organization.

Approaching Complex Challenges: Develop professional research skills, discover new approaches to solving problems and present ideas in professional formats.

Productivity, Collaboration and Civic Engagement: Investigate multiple perspectives. Practice skills related to civic participation and explore opportunities for civic engagement.

Crafting Your Message: Develop approaches to reading and writing to effectively convey ideas. Compose written messages and apply elements of persuasion.

Identity and Decision Making: Explore the significance of individuality and human creativity. Consider the role of ethics in decision-making.

Using Data to Inform Decisions: Explore how math can be used to solve problems in a variety of contexts and the role of quantitative data in answering questions about human behavior.

Leadership and Group Dynamics: Identify leadership skills for engaging in teamwork in your career and practice communication strategies for addressing feedback.

Perspectives on People and Society: Analyze how stories shape our society and investigate how varying interpretations of history influence how we see today's issues.

Research, Analysis and Cultural Study: Formulate a research question, conduct research to answer the question and engage in analysis for a deeper understanding of a cultural topic.

Science, Technology and Society: Discover how scientific evidence can inform decision-making and examine the ethical considerations of pursuing scientific advancement.

Communicating to Diverse Audiences: Hone your verbal communication skills by developing and delivering an oral presentation designed for a diverse audience.

Building Your Argument: Advance your ability to influence audiences by applying elements of argumentation. Identify bias in writing and build strategies for reading that support analysis and critical thinking.

Issues of the Information Age: Examine impacts of technological advances on various forms of media and engage in scientific processes of problem-solving to develop fact-based explanations for natural phenomena.

Preparing Recommendations for Complex Challenges: Draw upon research skills, analytical thinking and your creativity to devise possible approaches to solving a complex challenge.

Presenting Recommendations for Complex Challenges: Evaluate problem-solving options and present the most effective approach. Apply persuasion skills to craft an innovative solution that integrates multiple perspectives.